

Sponsorship & Marketing Opportunities Queensland Major Contractors Association 2018 Innovation Awards



The Queensland Major Contractors Association (QMCA) invites interested companies to partner with us for the QMCA 2018 Innovation Awards.

QMCA is the peak industry body representing Queensland's leading engineering contracting companies. The Association is focused on promoting innovation and collaboration within the industry to increase productivity, reduce waste and improve project value.

The QMCA 2018 Innovation Awards will recognise and reward demonstrated individual and corporate excellence in these areas on Queensland projects, with winners announced at an industry long-lunch on Friday 5 October 2018 at the Brisbane Convention & Exhibition Centre.

The Awards event will showcase entries and announce winners in the following categories:

- Main Innovation Award – with a focus on productivity improvement
- Sub-contractor/Supplier Innovation Award
- Consultant Innovation Award
- Ian Harrington Collaboration Award

There will also be an opportunity for academic institutions to present, via a short video, the best in innovative, industry-related work they are pioneering.

The QMCA Award event has grown to become a major industry function on the Brisbane calendar and we expect the 2018 event to sell-out with 500 leaders from contracting, engineering, consulting, government and industry environments.



The MC for the long-lunch will be popular science guru and media personality ‘Dr Karl’ Kruszelnicki AM, with a keynote from multi-award-winning speaker, trend forecaster and bestselling author Michael McQueen. Michael was recently named Australia’s Keynote Speaker of the Year and was inducted into the Professional Speakers Hall of Fame.



Sponsorship of the Awards will provide an excellent opportunity for exposure to many key decision-makers in the construction industry. Sponsorship will also align your brand with cutting edge innovation in this field, recognising your investment in Queensland’s development and leadership in engineering infrastructure.

QMCA is seeking Awards partners across various tiers of sponsorship and has developed the following packages. **To secure one of these opportunities, please contact Lorelei Broadbent at admin@qmca.com.au or telephone (07) 3211 4900.**

Platinum Sponsors x 2

QMCA is seeking two only Platinum Sponsors for the Innovation Awards. In return for a \$25,000 (+ GST) investment, the Platinum Sponsors will receive:

- ✓ Industry exclusivity at this level
- ✓ Two seats at the main VIP table with QMCA leaders, Dr Karl and Michael McQueen
- ✓ Two tables of 10 at the lunch in VIP positions
- ✓ Two tickets to two upcoming QMCA members breakfasts
- ✓ Corporate item to be placed at each setting on the lunch tables
- ✓ Opportunity for a short address (2 minutes) in the opening segment of the lunch
- ✓ Logo integrated into all documentation and promotions for the Award and lunch (this includes electronic marketing, social media posts, event flyers, printed Awards booklet)
- ✓ Double-page advertisement in the printed Awards booklet
- ✓ Logo integrated into any wrap up video / marketing
- ✓ Verbal acknowledgment by the MC throughout the lunch
- ✓ Two x audio-visual slides promoting the company's products/services to be shown during the lunch or one x 90 second promotional video
- ✓ One x pull-up banner displayed on the stage alongside the QMCA banner
- ✓ One x pull-up banner displayed in the registration area alongside the QMCA banner
- ✓ Company details on the QMCA website Awards page (logo and brief corporate paragraph)

Gold Sponsors x 6

QMCA is seeking six only Gold Sponsors for the Innovation Awards. In return for a \$15,000 (+ GST) investment, the Gold Sponsors will receive:

- ✓ Industry exclusivity at this level
- ✓ Two seats at a VIP table
- ✓ One x table of 10 at the lunch in a VIP position
- ✓ Two tickets to one upcoming QMCA members breakfast
- ✓ Logo integrated into all documentation and some promotions for the Award and lunch (this includes electronic marketing, event flyers, printed Awards booklet)
- ✓ Single page advertisement in the printed Awards booklet
- ✓ Verbal acknowledgment by the MC throughout the lunch
- ✓ Two x audio-visual slides promoting the company's products/services to be shown during the lunch
- ✓ One x pull-up banner displayed in the registration area alongside the QMCA banner
- ✓ Company details on the QMCA website Awards page (logo and brief corporate paragraph)

Bar Sponsor x 1

QMCA is seeking one only Bar Sponsor for the Innovation Awards long-lunch. In return for a \$10,000 (+ GST) investment, the Bar Sponsor will receive:

- ✓ Two x pull-up banners displayed at the bar/pre and post lunch drinks area
- ✓ Verbal acknowledgment by the MC at the lunch
- ✓ Two tickets to the Awards lunch seated at a VIP table
- ✓ Logo and acknowledgment included in the printed Awards booklet
- ✓ Two x audio-visual slides promoting the company's products/services to be shown during the lunch
- ✓ Corporate item to be placed at each setting on the lunch tables

Supporters

QMCA is seeking Supporters for the Innovation Awards long-lunch. In return for a \$5,000 (+ GST) investment, Supporters will receive:

- ✓ Verbal acknowledgment by the MC at the lunch
- ✓ Two tickets to the Awards lunch seated at a VIP table
- ✓ Two x audio-visual slides promoting the company's products/services to be shown during the lunch
- ✓ Half page advertisement in the printed Awards booklet

INFORMATION

DATE

Friday 5 October 2018

TIME

12.00noon drinks, networking, view displays

12.30pm seated for lunch

4.00pm conclude

VENUE

Brisbane Convention & Exhibition Centre
Plaza Terrace Room
Merivale Street Entrance, South Brisbane

CATERING

Enjoy a delicious and innovative three course lunch and four hour premium beverage package

DIETARY REQUIREMENTS

If you have any special dietary requirements, please email admin@qmca.com.au

CAR PARKING

The Centre provides paid undercover parking, with direct lift access to the Centre's facilities. For car entry heights and pricing, please visit: <http://www.bcec.com.au/car-parking>

TAXI RANKS

Taxi drop-off and pick-up is at the front of the Centre at the Merivale Street entrance.

TRAIN

South Brisbane Station is 300m from the venue (approx three minute walk).

MC – “DR KARL” KRUSZELNICKI AM



When NASA classified Karl as non-astronaut material in 1981 he walked straight into ABC Radio station Double J and offered to talk about the Space shuttle launch. They said ‘Okay’ and his radio career took off from there. ‘Great Moments In Science’ ran on Double J while Karl moonlighted as a medical student.

Since then, his media career has exploded from radio, to TV, books, newspapers, magazines, scripting, professional speaking, and of course, the Net.

Karl popularises science on ABC radio stations across Australia and, on the BBC, for several hours each week. Many of you will be familiar with the original talk back programme each Thursday on JJJ from 11am to midday.

Karl has written 43 books and along side his fellow geek Adam Spencer, he has also written and co-produced two series of Sleek Geeks for ABC TV. In November 2010, Karl’s 30th book, ‘Curious & Curiouser’, was released into the adult non-fiction market.

In 1996 Karl was invited by the United States Information Agency to be a Distinguished Foreign Guest in their International Visitor Program. Previous Alumni of this program include Julius Nyerere, Anwar Sadat, Indira Ghandi and Margaret Thatcher. As part of this program he visited NORAD, Dryden Air Force Base and the Jet Propulsion Laboratory – and got to sit in the front seat of an SR-71 Blackbird. In August 2000 Karl was one of first eight Australian Apple Masters to be announced. The Apple Masters Program celebrates the achievements of people who are changing the world through their passion and vision, while inspiring new approaches to creative thinking.

In 2002, Dr Karl was honoured with the prestigious Ig Nobel prize awarded by Harvard University in the USA for his ground-breaking research into Belly Button Lint and why it is almost always blue. In 2012 Karl was delighted to have Asteroid 18412 named after him. Asteroid Dr Karl/18412 was discovered by Robert H McNaught at the Siding Spring Observatory in Coonabarabran, New South Wales, Australia, on June 13, 1993.

In 2016 Dr Karl was awarded an Honorary Doctorate from the University of the Sunshine Coast. Karl has degrees in Physics and Maths, Biomedical Engineering, Medicine and Surgery and has worked as a physicist, tutor, film-maker, car mechanic, labourer, and as a medical doctor at the Kids’ Hospital in Sydney. Dr Karl is currently the Julius Sumner Miller Fellow at Sydney University, where his ‘mission’ is to spread the good word about science and its benefits.

His latest book for adults ‘Karl, The Universe and Everything’ was released in October 2017. He released two kids’ activity books ‘Dr Karl’s Little Book of Dinos’ and ‘Dr Karl’s Little Books of Space’ in June 2017’. His enthusiasm for science is totally infectious and no one is better able to convey the excitement and wonder of it all than Dr Karl Kruszelnicki.

SPEAKER – MICHAEL McQUEEN



Michael McQueen is a multi-award winning speaker, future trend forecaster helping organisations and leaders in winning the battle for relevance. Michael is also a five-time bestselling author. With clients including KPMG, Pepsi and Cisco, he has helped some of the world's most successful brands navigate disruption and maintain momentum. In addition to featuring regularly as a commentator on TV and radio, Michael is a familiar face on the international conference circuit having shared the stage with the likes of Bill Gates, Dr John Maxwell and Apple co-founder Steve Wozniak.

Michael has spoken to over 300,000 people across five continents since 2004 and is known for his engaging, entertaining and practical conference presentations. He understands what it takes to thrive in a rapidly evolving world. Having dedicated the last ten years to tracking the dominant trends shaping society, business and culture, he has helped some of the world's best-known brands navigate change and stay in front of the curve.

Michael has written four bestselling books. His first book *The 'New' Rules of Engagement* focuses on strategies for leading and connecting with Generation Y. His newest release *Momentum* is a revealing look at what happens when a business gets stuck in a rut and inspiration evaporates - and what can be done to turn it around. His newest book *How to Prepare Now for What's Next* is a revealing glimpse at the key trends that will shape the coming years including Artificial Intelligence, robotics and nanotechnology. Michael's explores the technological shifts and social changes that no organisation or individual can afford to ignore and offers a practical game plan for thriving in an age of disruption.

As a speaker, Michael is known for his compelling, humorous and practical presentations. He provides audiences with powerful insights into what the future holds and how businesses and leaders can ride the waves of change rather than being engulfed by them. Michael's sessions are highly tailored to ensure that every audience member leaves equipped with a clear action plan for maintaining relevance, vitality and momentum within their business or team.

In addition to being a regular commentator on TV and radio, Michael is a familiar face on the international conference circuit having shared the stage with the likes of Bill Gates, Whoopi Goldberg and Larry King.

Having been recently named Australia's Keynote Speaker of the Year, Michael was inducted into the Professional Speakers Halls of Fame.